Unit	Component 1 - Travel and organisations and destinations	Component 2 – Customer needs in travel and tourism	Mock Component 1 NEA
Length of unit (in lessons)	65 lessons	65 lessons	10 lessons
Links to specification	A1 The major components of the UK travel and tourism industry A2 The ownership and aims of travel and tourism A3 The role of consumer technology in travel and tourism. B1 Visitor destinations B2 Different types of tourism and tourism activities B3 Popularity of destinations with different visitor types. B4 Travel options to access tourist destinations.	A1 Types of market research. A2 How travel and tourism organisations may use market research to identify customer needs and preferences A3 How travel and tourism organisations may use research to identify travel and tourism trends. B1 Customer needs and preferences B2 How travel and tourism organisations provide different products and services to meet customer needs preferences. B3 Customer needs and different types of travel.	The assignment for this component consists of five tasks.
Assessment Task(s)	Mock Component 1 NEA Component 1 NEA	Mock Component 2 NEA Component 2 NEA	Mock Component 1 NEA Component 1 NEA
Links to other components	When answering questions related to the given scenario in Component 3, learners can draw on knowledge from Component 1: A1 The major components of the UK travel and tourism industry A2 The ownership and aims of travel and tourism organisations and how they work together A3 The role of consumer technology in travel and tourism B1 Visitor destinations B2 Different types of tourism and tourism activities B3 Popularity of destinations with different visitor types B4 Travel options to access tourist destinations	When answering questions related to the given scenario in Component 3, learners can draw on knowledge from Component 2: A3 How travel and tourism organisations may use research to identify travel and tourism trends B1 Customer needs and preferences B2 How travel and tourism organisations provide different products and services to meet customer needs and preferences B3 Customer needs and different types of travel	When answering questions related to the given scenario in Component 3, learners can draw on knowledge from Component 1: A1 The major components of the UK travel and tourism industry A2 The ownership and aims of travel and tourism organisations and how they work together A3 The role of consumer technology in travel and tourism B1 Visitor destinations B2 Different types of tourism and tourism activities B3 Popularity of destinations with different visitor types B4 Travel options to access tourist destinations
Key Skills	Numerical skills Statistical skills Use of qualitive and quantitative data Industry skills Information technology skills including safe use of the internet Business skills including marketing and promotion	Map skills Numerical skills Statistical skills Use of qualitive and quantitative data Industry skills Information technology skills including safe use of the internet Business skills including marketing and promotion	Map skills Numerical skills Statistical skills Use of qualitive and quantitative data Industry skills Information technology skills including safe use of the internet Business skills including marketing and promotion

Unit	Mock Component 2 NEA	Component 1 and 2 – Customer needs in travel and tourism	Mock Component 1 NEA
Length of unit (in lessons)	10 lessons	20 lessons	40 lessons
Links to specification	The assignment for this component consists of five tasks set by the exam board.	The assignment for this component consists of five tasks set by the exam board.	A1 Factors that influencing global travel and tourism A2 Response factors B1 Possible impacts of tourism B2 Sustainable tourism B3 Managing sociocultural impacts B4 Managing economic impacts B3 managing environmental impacts. C1 Tourism development C2 The role of local and national governments in tourism development. C3 The importance of partnerships in destinations management
Assessment Task(s)	Mock Component 1 NEA Component 1 NEA	Mock Component 2 NEA Component 2 NEA	Mock Component 3 exam. Component 3 exam.
Links to other components	When answering questions related to the given scenario in Component 3, learners can draw on knowledge from Component 2: A3 How travel and tourism organisations may use research to identify travel and tourism trends B1 Customer needs and preferences B2 How travel and tourism organisations provide different products and services to meet customer needs and preferences B3 Customer needs and different types of travel	When answering questions related to the given scenario in Component 3, learners can draw on knowledge from Component 2: A3 How travel and tourism organisations may use research to identify travel and tourism trends B1 Customer needs and preferences B2 How travel and tourism organisations provide different products and services to meet customer needs and preferences B3 Customer needs and different types of travel	When answering questions related to the given scenario in Component 3, learners can draw on knowledge from Component 1: A1 The major components of the UK travel and tourism industry A2 The ownership and aims of travel and tourism organisations and how they work together A3 The role of consumer technology in travel and tourism B1 Visitor destinations B2 Different types of tourism and tourism activities B3 Popularity of destinations with different visitor types B4 Travel options to access tourist destinations When answering questions related to the given scenario in Component 3, learners can draw on knowledge from Component 2: A3 How travel and tourism organisations may use research to identify travel and tourism trends B1 Customer needs and preferences B2 How travel and tourism organisations provide different products and services to meet customer needs and preferences B3 Customer needs and different types of travel
Key Skills	Numerical skills Statistical skills Use of qualitive and quantitative data Industry skills Information technology skills including safe use of the internet Business skills including marketing and promotion	Map skills Numerical skills Statistical skills Use of qualitative and quantitative data Industry skills Information technology skills including safe use of the internet Business skills including marketing and promotion	Map skills Numerical skills Statistical skills Use of qualitative and quantitative data Industry skills Information technology skills including safe use of the internet Business skills including marketing and promotion