

Unit 2: UK Travel and Tourism Destinations

Learning Aim C Knowledge Organiser

Sources of Information

Guide Books
Websites
Tourist Leaflets
Atlases
Holiday Brochures
Tourist Information Centres
Apps
Television Programmes



Visitor Types

Groups e.g. coach parties
Families e.g. with young/older children
Visitors of different ages e.g. people in their 70's
Visitors of different cultures e.g. Muslim visitors
Non English Speaking Visitors e.g. people visiting from China
Visitors with specific needs i.e. a person in a wheelchair, hearing impaired etc.
Domestic Visitors i.e. visitors from the UK
Inbound visitors e.g. visitors from outside the UK



Itinerary (what to include)

Date and time of travel
Mode of travel
Departure and destination location
Type of Accommodation
Board Basis
Specific Features Included

Planning a holiday- Visitor Requirements

Preferred times/ dates of the year
Travel requirements e.g. cruise, rail, combinations
Accommodation requirements e.g. standard, type of accommodation, board basis
Motivation e.g. relaxation, activity, culture, special occasion
Features e.g. natural features, cultural features, facilities and services
Budget e.g. how much money they have to spend