

## Unit 2: UK Travel and Tourism Destinations

### Learning Aim B Knowledge Organiser

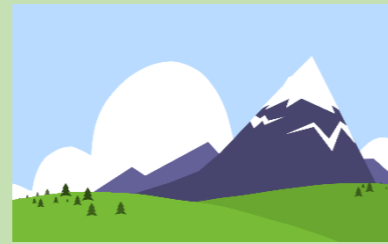
#### Visitor Attractions

National Trust Properties  
English Heritage Properties  
Theme Parks e.g. Thorpe Park, Alton Towers  
Historical Sites e.g. Stonehenge  
Wildlife Parks e.g. Longleat, Woburn Abbey



#### Natural Features

Mountains  
Beaches  
Lakes  
Rivers and Coasts



#### Sightseeing

Guided Tours  
Ghost Walks  
Boat Trips  
Road Trains



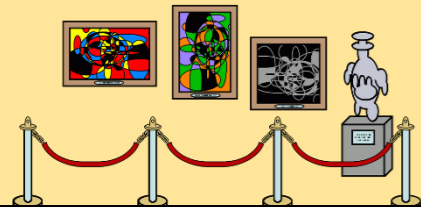
#### Types of Visitors

Groups  
Families  
Visitors of different ages  
Visitors of different cultures e.g. different religions  
Non English speaking visitors  
Visitors with specific needs e.g. wheelchairs, hearing impairment, sight impaired  
Domestic visitors e.g. people living in the UK  
Inbound visitors e.g. people coming from other countries

*Top Tip! When completing your coursework... talk about two of the visitor types about each of the 7 factors of appeal*

#### Arts & Entertainment

Festivals  
Theatre  
Art Galleries  
Exhibitions  
Local Events



#### Accommodation

Hotels  
Motels  
Bed and Breakfasts  
Guesthouses  
Self- Catering  
Campsites  
Caravan Parks e.g. Pinewoods

Holiday  
Parks  
e.g.  
Butlins  
Boats



#### Facilities

Sport and Leisure Facilities  
Swimming Pools  
Shopping Malls e.g. Intu Chapelfield  
Restaurants e.g. Nandos, Wagamama



#### Transport Links

Road  
Air  
Rail  
Sea  
(Choose the best one that meets the requirements of your destinations)



#### Want to get your coursework to Distinction?

To achieve **2B.D1** you must state how the three destinations you spoke about earlier could be improved to increase its appeal to visitors.

Ideas might include...

Community Gardens to help sustainability and fresh produce in an urban area.

More parking for crowded cities

More play areas for families with young children

Technology apps as a way to promote sightseeing in the area.

More local festivals in the area.

